

2019

Media Kit

TETON family

Live fully



Photograph by Blake W. Harrison

TETON family

Our Magazine

Teton Family has a clear mission: to support your over-flowing cup called “life.” And we’re lucky! Because having you as our audience pushes us—in typical mountain style—to deliver content that supports the true meaning of our tagline (“Live fully.”). With up-close profiles of artisans who make jobs out of a passion, cutting-edge ways to deal with modern health issues, and farm-fresh recipes you’ll dog ear and return to for seasons to come, we’ve got the local culture on lockdown. And our “Ultimate Summer Camp Guide” offers busy parents a fingertip go-to for unforgettable childhood memories. Everyone’s family when you live in the mountains; and we’re here to deliver the commentary.

Check out our weekly blog posts at tetonfamilymagazine.com and our Facebook page for discussions on family life, food, garden, health, crafts, recreation, and natural living.

Distribution & Circulation

7,000 copies distributed 3 times per year

Winter - December 1, 2019

Summer - April 1, 2020

Fall - August 1, 2020

Available free at over 185 locations throughout Jackson Hole, Wyoming and Teton Valley, Idaho.

Contact

KAL STROMBERG

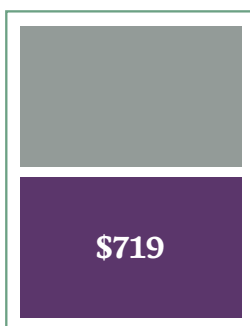
(307) 699-3620

kal@tetonmediaworks.com

Advertising Rates



full page



1/2 horizontal



1/2 vertical



quarter page

*Ask about multi-issue discounts

Special Placements

■ Back Cover - \$1,575

■ Inside Back - \$1,365

■ Inside Front - \$1,365

■ Page 1 - \$1,315

■ Opposite TOC - \$1,315

■ Center Spread - \$2,750

■ Last Page - \$1,315

Closing Dates

Winter: 10/04/19 // Summer: 01/31/20 // Fall: 05/29/20

Teton Family // Kal Stromberg // (307) 699-3620 // tetonfamilymagazine.com

Distribution Locations

49er Hotel
 Albertson's
 All Body Therapy
 Alpine Dentistry
 Antler Bus Stop
 Antler Motel
 Aspen Market
 Axis Gymnastics
 Balance Salon
 Bell Fitness
 Bin 22
 Blue Spruce Cleaners
 Blue Spruce Cleaners in the Aspens
 Bridger Center Sport
 Broadway Shops
 Browse & Buy
 Bubba's BBQ
 The Bunnery
 Café 6311
 Center for the Arts
 Changes Hair Salon
 Children's Learning Center
 Classical Academy
 Clear Creek Group
 Clip Joint
 Cloetta Dental
 Community Foundation of Jackson
 Cowboy Coffee
 Cowboy Exxon
 Cowboy Kids Pediatrics
 Cowboy Village
 Creekside Market and Deli
 DALI Jewelers
 Dancer's Workshop
 Dental Care of Jackson Hole
 Department of Family Services
 Dick Mulligan Law Office
 Diva's Nails
 Dollar Tree
 Dornan's
 Dr. Hayes Office
 Dental Care of Jackson Hole
 Dr. Tiger
 Dr. Sugden
 Dr. Zender
 Eagle Vision
 E.Leaven
 Eagle Vision
 Elevated Grounds
 Elk Ridge Dental
 Emergacare
 Farm Bureau Insurance
 Fodor Law
 Four Pines Physical Therapy
 Gary Bennett State Farm
 Glamour Nails
 Ginger Root Salon
 Grand Teton Floor & Window

Hairmosa Beauty Salon
 Hampton Inn
 Harley Davidson
 Headwall Sports
 Hines Goldsmith
 Hoback Sports
 Hole Family Eye Care
 Holland & Hart
 Homewood Inn
 Hotel Terra
 HUB Insurance
 Hungry Jack's General Store
 Images Hair Salon
 J Singleton Financial
 Jackson Family Dentistry
 Jackson Hole Adventure Rentals
 Jackson Hole Aviation
 Jackson Hole Book Traders
 Jackson Hole Cabinets & Design
 Jackson Hole Chamber
 Jackson Hole Children's Museum
 Jackson Hole Express Lube
 Jackson Hole Mountain Resort
 Jackson Hole Roasters
 Jackson Hole Toy Store
 Jackson Hole Tutoring
 Jackson Signs
 Jackson Visitor Center
 Jackson Whole Family Health
 Jackson Whole Grocer
 Jackson Woman's Care
 Larson Family Dentistry
 Law Offices of C. David Clauss
 Theresa Lerch/Lori Bowdler
 Lila Lou's
 Lisa's Boutique and Tan
 Lotus Café
 Lucky's Market
 Marge's Hairstyling
 Mangy Moose
 Meno Clinic
 Moo's Ice Cream
 Morning Star Assisted Living
 Morrison & Peterson
 Mountain Modern Motel
 Mulican, Lawson & Swift
 National/Alamo Rentals
 National Museum of Wildlife Art
 New West Knifeworks
 Nora's Fish Creek Inn
 NYC Sub Shop
 Orthopedic Associates
 Owens Family Dentistry
 Owens Orthodontics
 Pearl at Jackson Building
 Pearl Street Bagels, Jackson
 Pearl Street Bagels, Wilson
 Pearl Street Market

Pendleton
 Peak Physical Therapy
 Pica's Taqueria
 Picnic Jackson Hole
 Pilates Place
 Pro Nails
 Quiznos
 Raindance Indian Arts
 Ranch Inn
 Ranck, Schwartz & O'Halloran
 Rawhide
 Reflections Hair Design
 Roadrunner Apothecary
 Rustic Inn
 Sanctuary Spa
 Serenity Salon
 Shear Dimensions
 Shervin's
 Sidewinders
 Silver Star
 Smith's Grocery
 Snake River Brewing
 Snow King Resort
 Snow King Ice Arena
 Spence Law Firm
 Spring Creek Animal Hospital
 Spring Creek Ranch
 St. John's Urgent Care
 St. John's Medical Center
 State Farm Insurance
 Stio
 Stone Drug
 Subway
 Summit Insurance
 Super 8 Motel
 Terra
 Teton Behavior Therapy
 Teton County Administration Bld.
 Teton County Library
 Teton County Rec Center
 Teton Dental Arts
 Teton Dermatology
 Teton Hand Therapy
 Teton Kids
 Teton Motors
 Teton Mountaineering
 Teton Mountain Lodge
 Teton Orthopaedics
 Teton Outpatient Services
 Teton Science Schools
 Teton Signs
 Teton Sports Club
 Teton Tails
 Teton Thai Restaurant
 Teton Toys
 Thompson, Palmer & Associates
 Turning Point
 Union Wireless

Virginian Motel
 Vision Center of Jackson Hole
 Wells Fargo Advisors
 Wild Hands
 Wildflower Bed & Breakfast
 Wylie | Baker LLP
 Wilkinson CPA
 Wilson Gas
 Wilson Medical
 Workshop
 Wort Hotel
 Wyoming Info Center
 Wyoming Inn
 Wyoming Outfitters
 Wyoming Whiskey/DeFazio Law
 Yeti Automotive

Victor & Driggs

4 Peaks Urgent Care
 Barrels & Bins
 Best Western
 Broulim's
 Colter Building
 Corner Drug
 Cottonwood Dental
 Dr. Jim Davis Chiropractic
 Driggs Medical Clinic
 Driggs Library
 Driggs Vet
 Eagle Therapy
 Eco Tourism Center
 Fitzgerald's Bike Shop
 Forage
 Geo Tourism Center
 Grand Targhee Resort
 Grand Teton Brewing
 Grand Teton Dental
 High Peaks Physical Therapy
 Huntsman Springs Lodge
 Knotty Pine
 The Learning Academy
 MD Nursery
 Silver Peaks Realty
 Super 8 Motel
 Teton Eye Clinic
 Teton Springs
 Teton Valley Health Care
 Teton Valley Hospital
 Tony's Pizza
 Victor Clinic
 Victor Gateway Chevron
 Victor Ice Rink
 Victor Library
 Victor Valley Grocery
 Wildlife Brewery
 Westside Yard

TETON family

8.25" x 10.75"
(trim)

—
Bleed - add .125"

—
Final sizes:
w/ bleed: 8.5" x 11"
w/o bleed:
7.25" x 9.75"

full page

7.25" x 4.75"

1/2 horizontal

3.5"
x
9.75"

1/2 vertical

3.5"
x
4.75"

quarter page

Advertisement Specifications

SUBMITTED ADS

Please provide digital files by uploading to a file transfer site, like Dropbox.com, or if file size is under 10MB, the PDF can be emailed to your sales representative. Any provided ad requiring changes may be subject to production charges.

DESIGN SERVICES

The cost of your ad includes ad design with three proofs and one color matchprint if requested. Advertiser is responsible for providing text, images, and artwork.

ACCEPTED FILES

High-resolution PDF (preferred)

Packaged InDesign files (include all images & fonts)

Illustrator files (type outlined & images embedded)

IMAGES

All provided photos should be CMYK, 300dpi and sized at 100% when imported into a your layout program. All provided photos should be color-corrected and ready for print. Teton Family is not responsible for the quality of supplied photos and art.

COLOR MATCHING

While our printer makes every effort to match color, it is not possible for us to guarantee exact color matching. A match print, provided with the electronic ad, will greatly improve the chance for a more accurate color match. A matchprint can be provided for customer supplied, print ready ads for an additional \$50.

PRODUCTION FEES

Provided ads must meet our specifications and deadlines or production fees, listed below, will be charged to the ad provider. Agencies, please finalize the ad with your client before sending it.

Contact

KAL STROMBERG

(307) 699-3620

kal@tetonmediaworks.com

*Submitted ads must meet our technical standards and specifications for publication in Teton Family.
Ads not meeting our technical standards will be returned for corrections and charged a \$50 fee.*

Materials due

Winter: 10/18/19 // Summer: 02/14/20 // Fall: 06/12/20

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