

2018

Media Kit

TETON family

Live fully



Photograph by Paulette Phlipot

TETON family

Our Magazine

Teton Family has a clear mission: to support your over-flowing cup called “life.” And we’re lucky! Because having you as our audience pushes us—in typical mountain style—to deliver content that supports the true meaning of our tagline (“Live fully.”). With up-close profiles of artisans who make jobs out of a passion, cutting-edge ways to deal with modern health issues, and farm-fresh recipes you’ll dog ear and return to for seasons to come, we’ve got the local culture on lockdown. And our “Ultimate Summer Camp Guide” offers busy parents a fingertip go-to for unforgettable childhood memories. Everyone’s family when you live in the mountains; and we’re here to deliver the commentary.

Check out our weekly blog posts at tetonfamilymagazine.com and our Facebook page for discussions on family life, food, garden, health, crafts, recreation, and natural living.

Distribution & Circulation

7,000 copies distributed 3 times per year

Winter - December 1, 2018

Summer - April 1, 2019

Fall - August 1, 2019

Available free at over 185 locations throughout Jackson Hole, Wyoming and Teton Valley, Idaho.

Contact

KAL STROMBERG

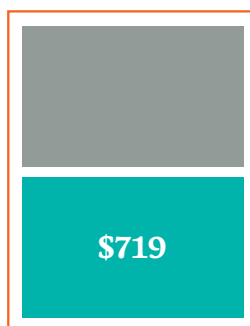
(307) 699-3620

kal@tetonmediaworks.com

Advertising Rates



full page



1/2 horizontal



1/2 vertical



quarter page

*Ask about multi-issue discounts

Special Placements

- Inside Back - \$1,365
- Page 1 - \$1,315
- Center Spread - \$2,750
- Back Cover - \$1,575
- Inside Front - \$1,365
- Opposite TOC - \$1,315
- Last Page - \$1,315

Closing Dates

Winter: 10/05/18 // Summer: 02/01/19 // Fall: 05/31/19

Teton Family // Kal Stromberg // (307) 699-3620 // tetonfamilymagazine.com

Distribution Locations

49er Hotel	Hairmosa Beauty Salon	Pendleton	Virginian Motel
Albertson's	Hampton Inn	Peak Physical Therapy	Visitor Center of Jackson Hole
All Body Therapy	Harley Davidson	Pica's Taqueria	Wells Fargo Advisors
Alpine Dentistry	Headwall Sports	Picnic Jackson Hole	Wild Hands
Antler Bus Stop	Hines Goldsmith	Pilates Place	Wildflower Bed & Breakfast
Antler Motel	Hoback Sports	Pro Nails	Wylie Baker LLP
Aspen Market	Hole Family Eye Care	Quiznos	Wilkinson CPA
Axis Gymnastics	Holland & Hart	Raindance Indian Arts	Wilson Gas
Balance Salon	Homewood Inn	Ranch Inn	Wilson Medical
Bell Fitness	Hotel Terra	Ranck, Schwartz & O'Halloran	Workshop
Bin 22	HUB Insurance	Rawhide	Wort Hotel
Blue Spruce Cleaners	Hungry Jack's General Store	Reflections Hair Design	Wyoming Info Center
Blue Spruce Cleaners in the Aspens	Images Hair Salon	Roadrunner Apothecary	Wyoming Inn
Bridger Center Sport	J Singleton Financial	Rustic Inn	Wyoming Outfitters
Broadway Shops	Jackson Family Dentistry	Sanctuary Spa	Wyoming Whiskey/DeFazio Law
Browse & Buy	Jackson Hole Adventure Rentals	Serenity Salon	Yeti Automotive
Bubba's BBQ	Jackson Hole Aviation	Shear Dimensions	
The Bunnery	Jackson Hole Book Traders	Sherwin's	Victor & Driggs
Café 6311	Jackson Hole Cabinets & Design	Sidewinders	4 Peaks Urgent Care
Center for the Arts	Jackson Hole Chamber	Silver Star	Barrels & Bins
Changes Hair Salon	Jackson Hole Children's Museum	Smith's Grocery	Best Western
Children's Learning Center	Jackson Hole Express Lube	Snake River Brewing	Broulim's
Classical Academy	Jackson Hole Mountain Resort	Snow King Resort	Colter Building
Clear Creek Group	Jackson Hole Roasters	Snow King Ice Arena	Corner Drug
Clip Joint	Jackson Hole Toy Store	Spence Law Firm	Cottonwood Dental
Cloetta Dental	Jackson Hole Tutoring	Spring Creek Animal Hospital	Dr. Jim Davis Chiropractic
Community Foundation of Jackson	Jackson Signs	Spring Creek Ranch	Driggs Medical Clinic
Cowboy Coffee	Jackson Visitor Center	St. John's Urgent Care	Driggs Library
Cowboy Exxon	Jackson Whole Family Health	St. John's Medical Center	Driggs Vet
Cowboy Kids Pediatrics	Jackson Whole Grocer	State Farm Insurance	Eagle Therapy
Cowboy Village	Jackson Woman's Care	Stio	Eco Tourism Center
Creekside Market and Deli	Larson Family Dentistry	Stone Drug	Fitzgerald's Bike Shop
DALI Jewelers	Law Offices of C. David Clauss	Subway	Forage
Dancer's Workshop	Theresa Lerch/Lori Bowdler	Summit Insurance	Geo Tourism Center
Dental Care of Jackson Hole	Lila Lou's	Super 8 Motel	Grand Targhee Resort
Department of Family Services	Lisa's Boutique and Tan	Terra	Grand Teton Brewing
Dick Mulligan Law Office	Lotus Café	Teton Behavior Therapy	Grand Teton Dental
Diva's Nails	Lucky's Market	Teton County Administration Bld.	High Peaks Physical Therapy
Dollar Tree	Marge's Hairstyling	Teton County Library	Huntsman Springs Lodge
Dornan's	Mangy Moose	Teton County Rec Center	Knotty Pine
Dr. Hayes Office	Meno Clinic	Teton Dental Arts	The Learning Academy
Dental Care of Jackson Hole	Moo's Ice Cream	Teton Dermatology	MD Nursery
Dr. Tiger	Morning Star Assisted Living	Teton Hand Therapy	Silver Peaks Realty
Dr. Sugden	Morrison & Peterson	Teton Kids	Super 8 Motel
Dr. Zandler	Mountain Modern Motel	Teton Motors	Teton Eye Clinic
Eagle Vision	Mulican, Lawson & Swift	Teton Mountaineering	Teton Springs
E.Leaven	National/Alamo Rentals	Teton Mountain Lodge	Teton Valley Health Care
Eagle Vision	National Museum of Wildlife Art	Teton Orthopaedics	Teton Valley Hospital
Elevated Grounds	New West Knifeworks	Teton Outpatient Services	Tony's Pizza
Elk Ridge Dental	Nora's Fish Creek Inn	Teton Science Schools	Victor Clinic
Emergacare	NYC Sub Shop	Teton Signs	Victor Gateway Chevron
Farm Bureau Insurance	Orthopedic Associates	Teton Sports Club	Victor Ice Rink
Fodor Law	Owens Family Dentistry	Teton Tails	Victor Library
Four Pines Physical Therapy	Owens Orthodontics	Teton Thai Restaurant	Victor Valley Grocery
Gary Bennett State Farm	Pearl at Jackson Building	Teton Toys	Wildlife Brewery
Glamour Nails	Pearl Street Bagels, Jackson	Thompson, Palmer & Associates	Westside Yard
Ginger Root Salon	Pearl Street Bagels, Wilson	Turning Point	
Grand Teton Floor & Window	Pearl Street Market	Union Wireless	

TETON family

8.25" x 10.75"
(trim)

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Bleed - add .125"

—
Final sizes:
w/ bleed: 8.5" x 11"
w/o bleed:
7.25" x 9.75"

full page

7.25" x 4.75"

1/2 horizontal

3.5"
x
9.75"

1/2 vertical

3.5"
x
4.75"

quarter page

Advertisement Specifications

SUBMITTED ADS

Please provide digital files by uploading to a file transfer site, like Dropbox.com, or if file size is under 10MB, the PDF can be emailed to your sales representative. Any provided ad requiring changes may be subject to production charges.

DESIGN SERVICES

The cost of your ad includes ad design with three proofs and one color matchprint if requested. Advertiser is responsible for providing text, images, and artwork.

ACCEPTED FILES

High-resolution PDF (preferred)

Packaged InDesign files (include all images & fonts)

Illustrator files (type outlined & images embedded)

IMAGES

All provided photos should be CMYK, 300dpi and sized at 100% when imported into a your layout program. All provided photos should be color-corrected and ready for print. *Teton Family* is not responsible for the quality of supplied photos and art.

COLOR MATCHING

While our printer makes every effort to match color, it is not possible for us to guarantee exact color matching. A match print, provided with the electronic ad, will greatly improve the chance for a more accurate color match. A matchprint can be provided for customer supplied, print ready ads for an additional \$50.

PRODUCTION FEES

Provided ads must meet our specifications and deadlines or production fees, listed below, will be charged to the ad provider. Agencies, please finalize the ad with your client before sending it.

Contact

KAL STROMBERG

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kal@tetonmediaworks.com

*Submitted ads must meet our technical standards and specifications for publication in Teton Family.
Ads not meeting our technical standards will be returned for corrections and charged a \$50 fee.*

Materials due

Winter: 10/12/18 // Summer: 02/08/19 // Fall: 06/07/19

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