

2021

Media Kit

# TETON family

Live fully



Photograph by Elise Giordano

# TETON family

## Our Magazine

Teton Family has a clear mission: to support your over-flowing cup called “life.” And we’re lucky! Because having you as our audience pushes us—in typical mountain style—to deliver content that supports the true meaning of our tagline (“Live fully.”). With up-close profiles of artisans who make jobs out of a passion, cutting-edge ways to deal with modern health issues, and farm-fresh recipes you’ll dog ear and return to for seasons to come, we’ve got the local culture on lockdown. And our “Ultimate Summer Camp Guide” offers busy parents a fingertip go-to for unforgettable childhood memories. Everyone’s family when you live in the mountains; and we’re here to deliver the commentary.

Check out our content at [tetonfamilymagazine.com](http://tetonfamilymagazine.com) and @tetonfamilymagazine on our Instagram and Facebook pages for discussions on family life, food, garden, health, crafts, recreation, and natural living.

Photograph by Paulette Pblipot

## Distribution & Circulation

10,000 copies distributed 2 times per year

Winter - November 10, 2021  
Summer - May 18, 2022

Available free at over 185 locations throughout Jackson Hole, Wyoming and Teton Valley, Idaho.

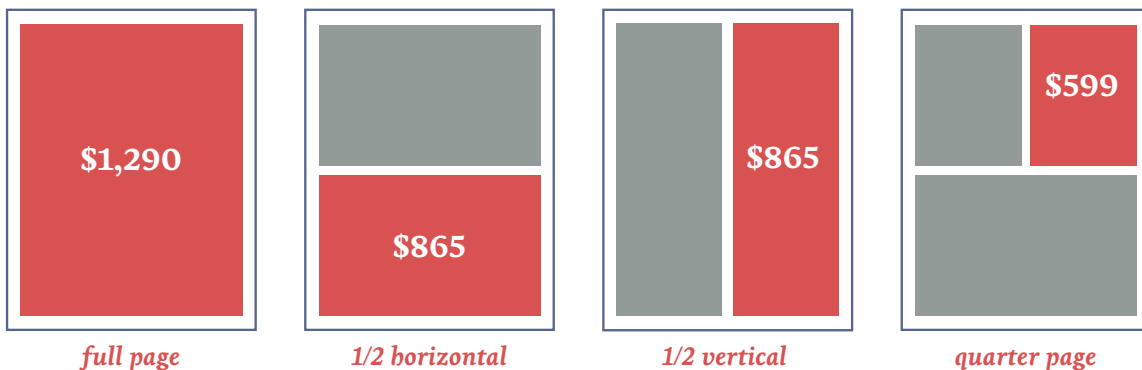
Contact

TATUM BICLIOLIS

(307) 732-7070

[adsales@tetonmediaworks.com](mailto:adsales@tetonmediaworks.com)

## Advertising Rates



\*Ask about multi-issue discounts

### Special Placements

■ Back Cover - \$1,890

■ Premium Pages - \$1,640

### Closing Dates

Winter: 09/10/21 // Summer: 03/11/22

Teton Family // Tatum Biciolis // (307) 732-7070 // [tetonfamilymagazine.com](http://tetonfamilymagazine.com)



## Distribution Locations

49er Hotel	Hole Bowl	Pilates Place	Wildflower Bed & Breakfast
Albertson's	Hole Family Eye Care	Pro Nails	Wilson Medical
All Body Therapy	Homewood Inn	Quiznos	Workshop
Alpenhoff	Hotel Terra	Ranch Inn	Wyoming Info Center
Alpine Dentistry	HUB Insurance	Rawhide	Yeti Automotive
Antler Bus Stop	Hungry Jack's General Store	Reflections Hair Design	
Antler Motel	Images Hair Salon	Rustic Inn	
Art Association	J Singleton Financial	Sanctuary Spa	<b>Victor &amp; Driggs</b>
Aspen Market	Jackson Animal Hospital	Serenity Salon	4 Peaks Urgent Care
Axis Gymnastics	Jackson Family Dentistry	Shear Dimensions	Barrels & Bins
Basecamp Wilson	Jackson Hole Adventure Rentals	Shervin's	Best Western
Balance Salon	Jackson Hole Aviation	Silver Star	Broulim's
Big Hole BBQ	Jackson Hole Book Traders	Simply Health	Bun in the Oven
Bin 22	Jackson Hole Chamber	Smith's Grocery	Butter
Blue Spruce Cleaners	Jackson Hole Children's Museum	Snake River Brewing	Cache Clinic
Blue Spruce Cleaners in the Aspens	Jackson Hole Community School	Snow King Resort	Century 21
Bodega	Jackson Hole Express Lube	Snow King Ice Arena	Citizen 33
Broadway Shops	Jackson Hole Family Solutions	Spence Law Firm	Colter Building
Browse & Buy	Jackson Hole Historical Society	Spring Creek Animal Hospital	Corner Drug
Bubba's BBQ	Jackson Hole Mountain Resort	Spring Creek Ranch	Cottonwood Dental
The Bunnery	Jackson Hole Roasters	St. John's Urgent Care	Dr. Jim Davis Chiropractic
Café 6311	Jackson Hole Toy Store	St. John's Medical Center	Driggs Medical Clinic
Center for the Arts	Jackson Hole Tutoring	State Farm Insurance	Driggs Library
Changes Hair Salon	Jackson Signs	Stio	Driggs Vet
Children's Learning Center	Jackson Town Hall	Stone Drug	Eagle Therapy
Chinatown	Jackson Visitor Center	Streetfood	Eco Tourism Center
Classical Academy	Jackson Whole Family Health	Subway	Fitzgerald's Bike Shop
Clip Joint	Jackson Whole Grocer	Summit Insurance	Forage
Cloetta Dental	Jackson Woman's Care	Super 8 Motel	Geo Tourism Center
Community Foundation of Jackson	Larson Family Dentistry	Sweet Cheeks Meats	Grand Targhee Resort
Cowboy Coffee	Theresa Lerch/Lori Bowdler	Sweet Peas Daycare	Grand Teton Brewing
Cowboy Kids Pediatrics	Legacy Lodge	Sweet Spirits Daycare	Grand Teton Dental
Cowboy Village	Lisa's Boutique and Tan	Teton Behavior Therapy	High Peaks Physical Therapy
Creekside Market and Deli	Little Acorns Academy	Teton County Administration Bld.	Huntsman Springs Lodge
Dancer's Workshop	Lucky's Market	Teton County Library	Knotty Pine
Dental Care of Jackson Hole	Marge's Hairstyling	Teton County Rec Center	MD Nursery
Department of Family Services	Mangy Moose	Teton County Recycling Center	Monarch Healthcare
Diva's Nails	Medicine Wheel Wellness	Teton Dental Arts	Rise Café
Dollar Tree	Meno Clinic	Teton Dermatology	Sage Realty Group
Dornan's	Merry Piglets	Teton Hand Therapy	See N Save
Dr. Hayes Office	Moes BBQ	Teton Kids	Silver Peaks Realty
Dental Care of Jackson Hole	Montessori School	Teton Motors	Super 8 Motel
Dr. Tiger	Moo's Ice Cream	Teton Mountaineering	Teton Eye Clinic
Dr. Sugden	Mountain Modern Motel	Teton Orthopaedics	Teton School District
Dr. Zandler	Mountain Sports School	Teton Outpatient Services	Teton Springs
E.Leaven	National/Alamo Rentals	Teton Science Schools	Teton Therapy
Eagle Vision	National Museum of Wildlife Art	Teton Signs	Teton Valley Bible Church
Elk Ridge Dental	New West Knifeworks	Teton Sports Club	Teton Valley Health Care
Emergacare	Nora's Fish Creek Inn	Teton Tails	Teton Valley Health
Farm Bureau Insurance	NYC Sub Shop	Teton Thai Restaurant	Tony's Pizza
Four Pines Physical Therapy	Orthopedic Associates	Teton Toys	Valley of the Teton Library
Gary Bennett State Farm	Owens Family Dentistry	Teton Youth + Family Services	Victor Clinic
Glamour Nails	Owens Orthodontics	Turning Point	Victor Gateway Chevron
Ginger Root Salon	Pearl at Jackson Building	US Bank	Victor Ice Rink
Grand Teton Acupuncture	Pearl Street Bagels, Jackson	Village Clinic	Victor Library
Grand Teton Floor & Window	Pearl Street Bagels, Wilson	Village General Store	Victor Valley Grocery
Hairmosa Beauty Salon	Pearl Street Market	Virginian Motel	Wildlife Brewery
Hampton Inn	Peak Physical Therapy	Vision Center of Jackson Hole	Westside Yard
Harley Davidson	Pica's Taqueria	Wells Fargo	
Headwall Sports	Picnic Jackson Hole	West Bank UPS	

# TETON family

8.25" x 10.75"  
(trim)

—  
Bleed - add .125"

—  
Final sizes:  
w/ bleed: 8.5" x 11"  
w/o bleed:  
7.25" x 9.75"

*full page*

7.25" x 4.75"

*1/2 horizontal*

3.5"  
x  
9.75"

*1/2 vertical*

3.5"  
x  
4.75"

*quarter page*

## Advertisement Specifications

### SUBMITTED ADS

Please provide digital files by uploading to a file transfer site, like Dropbox.com, or if file size is under 10MB, the PDF can be emailed to your sales representative. Any provided ad requiring changes may be subject to production charges.

### DESIGN SERVICES

The cost of your ad includes ad design with three proofs and one color matchprint if requested. Advertiser is responsible for providing text, images, and artwork.

### ACCEPTED FILES

High-resolution PDF (preferred)  
Packaged InDesign files (include all images & fonts)  
Illustrator files (type outlined & images embedded)

### IMAGES

All provided photos should be CMYK, 300dpi and sized at 100% when imported into your layout program. All provided photos should be color-corrected and ready for print. *Teton Family* is not responsible for the quality of supplied photos and art.

### COLOR MATCHING

While our printer makes every effort to match color, it is not possible for us to guarantee exact color matching. A match print, provided with the electronic ad, will greatly improve the chance for a more accurate color match. A matchprint can be provided for customer supplied, print ready ads for an additional \$50.

### PRODUCTION FEES

Provided ads must meet our specifications and deadlines, listed below, or production fees will be charged to the ad provider. Agencies, please finalize the ad with your client before sending it.

Contact

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adsales@tetonmediaworks.com

*Submitted ads must meet our technical standards and specifications for publication in Teton Family.  
Ads not meeting our technical standards will be returned for corrections and charged a \$50 fee.*

**Materials due**

**Winter: 09/24/21 // Summer: 04/01/22**

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